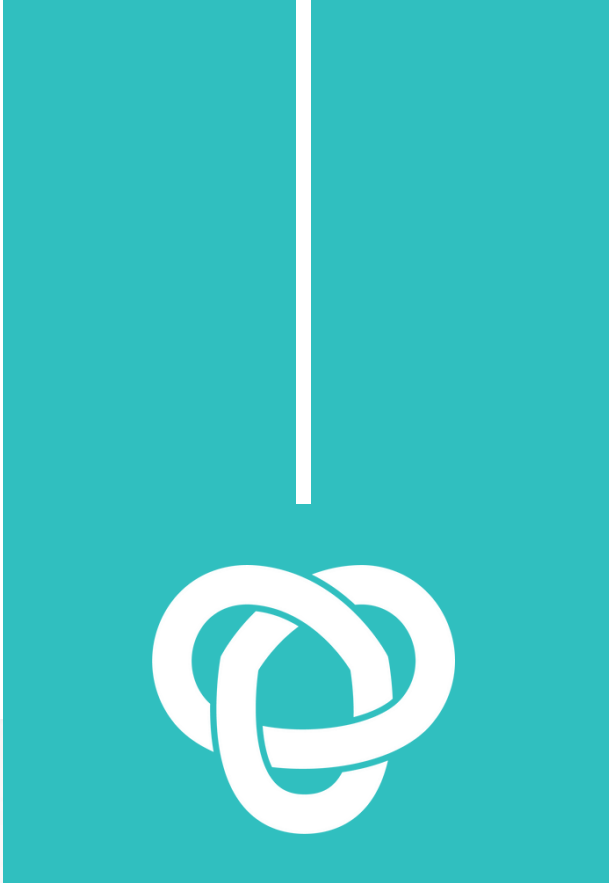


WAYS TO SUPPORT COMPASSION HOUSE FOUNDATION



PROPOSED BY
COMPASSION HOUSE FOUNDATION

WHO WE ARE

Mission: Compassion House Foundation supports women who must leave their homes for cancer care.

Vision: Compassion House Foundation strives to ease the distress of the cancer journey for women.

Values: Compassion, Community, Respect, Sustainability, Understanding, Excellence

At Compassion House Foundation, we have a vision to create a sanctuary of healing support. We make it our mission to support women fighting cancer by providing safe, comfortable and affordable accommodations during their cancer journey and delivering much needed programs and services post-treatment.



“THE HOUSE BECAME MY HOME AND GAVE MY FAMILY PEACE OF MIND. I’M SO GRATEFUL FOR THE SUPPORT AND FOR EVERYONE WHO ENSURES THE FOUNDATION IS AVAILABLE FOR WOMEN AND THEIR FAMILIES DURING THE CANCER JOURNEY.”

-TIFFANY, FORT MCMURRAY

BREAST CANCER AWARENESS MONTH

OCTOBER 1, 2022 TO OCTOBER 31, 2022

Breast cancer affects all of us; although you may not have been diagnosed, chances are you know someone who has. That's because breast cancer is the most common cancer among Canadian women, with 1-8 being diagnosed in their life. At Compassion House, over 50% of our guests come to us with a breast cancer diagnosis. Your donation helps ease the distress of treatment and helps us continue to build a community of healing and hope.

It is estimated that in 2022:

- 28,600 Canadian women will be diagnosed with breast cancer. This represents 25% of all new cancer cases in women in 2022.
- 5,500 Canadian women will die from breast cancer. This represents 14% of all cancer deaths in women in 2022.
- On average, 78 Canadian women will be diagnosed with breast cancer every day.
- On average, 15 Canadian women will die from breast cancer every day.
- 270 Canadian men will be diagnosed with breast cancer and 55 will die from breast cancer.

"EACH DAY LAST YEAR, AN ESTIMATED 75 CANADIANS HEARD THE LIFE-CHANGING WORDS, "YOU HAVE BREAST CANCER." AND WHILE MORE PEOPLE ARE SURVIVING A BREAST CANCER DIAGNOSIS THAN EVER BEFORE, IT'S STILL THE MOST COMMON CANCER AND SECOND LEADING CAUSE OF CANCER DEATH AMONG CANADIAN WOMEN."

-CANADIAN CANCER SOCIETY

HOW TO GET INVOLVED

STEP ONE: DECIDE HOW TO RAISE MONEY

- Create a special drink or menu item, in which proceeds would benefit Compassion House Foundation!
 - Example: \$1.00 from every XYZ purchase this month will provide a safe haven for women who must leave their homes and communities for cancer care at Sorrentino's Compassion House.
- Donate a portion of your sales for the day/week/etc!
 - Example: 10% of all sales today will be donated to ease some of the challenges women face in their cancer journey at Sorrentino's Compassion House.
- Allow your customers to round up their purchases to the nearest dollar!
- Allow your customers to make a monetary donation at the time of purchase!
- Get your team involved, and host a "Casual Friday"!
- Allow us to set up a donation box, with brochures at point-of-purchase!

THE OPTIONS ARE ENDLESS! AND WE WOULD LOVE TO BRAINSTORM WHAT WORKS BEST FOR YOUR BUSINESS!

HOW TO GET INVOLVED

STEP TWO: WRITE THE DETAILS DOWN

Set a goal, and pick a date(s) for your event.

STEP THREE: CONTACT COMPASSION HOUSE FOUNDATION

We are here to guide and support you where possible in your fundraising efforts.

- Provide support, resources, and templates.
- Coordinate use of CHF logo.
- Promote your event through various marketing mediums.
- And much more...

Contact Amber Blaszkiewicz, Director of Partnerships and Engagement at 780.920.0920 or amber@compassionhouse.org to get started.

FROM EVERYONE AT COMPASSION HOUSE FOUNDATION,
THANK YOU FOR PROVIDING A SAFE HAVEN FOR MANY.

